

**CAPITOL CORRIDOR JOINT POWERS AUTHORITY
BOARD OF DIRECTORS MEETING**

WEDNESDAY, September 15, 2010

10:00 AM

CITY COUNCIL CHAMBERS, SUISUN CITY HALL

- The meeting was called to order by Chair Jim Holmes. Chair Holmes provided a brief report and discussed the lack of a California State Budget. The Amtrak operations contract is valid through September 30, 2010, and they will work with the contractor to continue service beyond that date. Amtrak has a revised pricing policy that will increase on most, if not all, state routes. Staff has completed an initial beta testing for service alert web Information on the Capitol Corridor website.
- The CCJPA Board approved the minutes of the June 16, 2010 meeting.
- Managing Director David Kutrosky reported that the CCJPA Budget for FY 11 is \$33,307,483 with the same level of service as FY10 and recommended approval. Director Franklin requested future budgets to include further breakdown of line items. Director Murray asked what would happen if the State Budget is significantly delayed. Managing Director David Kutrosky stated he would work with Amtrak to continue operations. Motion approved.
- CCJPA/Amtrak FY11 fixed price operating agreement budget of \$29,181,683. Director Dickinson asked about the performance payments to Union Pacific of \$2.7 million and whether they were included in this budget. Managing Director David Kutrosky stated that they were included. Motion approved.
- Managing Director Kutrosky presented information regarding two HSIPR Grant applications. Project A adds an additional train to/from Auburn. Project B involves reliability improvements including modifications to the Fremont Station platform. Requirements for the application were very thorough.
- Director Dickinson asked about service changes to Auburn. Managing Director Kutrosky spoke about various train sets that will be modified to save operating costs. This will include the loss of 1 round trip to Sacramento that had low ridership. Director Dickinson questioned why more equipment had not been applied for. Managing Director Kutrosky replied that the next application will include improvements to San Jose along with equipment, but it will probably take 3 to 4 years to get the order delivered.
- Managing Director Kutrosky mentioned that the funds in the public transportation account has enough to cover FY 11 and FY 12 budgets. Director Dickinson

questioned about available funding if Propositions changed the funding to the PTA account. Motion approved.

- Managing Director Kutrosky introduced Priscilla Kalugdan who presented the FY 11 marketing plan with FY 10 highlights of advertising online, radio, and in print plus rider appreciation events and operation lifesaver presentations. Director Dickinson questioned about group travel and was told the criteria was 20 or more passengers. He also asked about outreach and was told the intent was to attract more mid-day and mid-week travel due to conflicts with commuter travel patterns. The FY 11 goal is 1.6 million passengers and a 91% very satisfied survey rate. Focus is to grow weekend and off peak travel. They have a \$500k advertising contract and hope to strengthen digital marketing presence. Managing Director Kutrosky gave kudos to Union Pacific Railroad for their rail safety awareness and a 58% reduction in trespasser incidents this year.
- Managing Director Kutrosky gave an update on the June 2010 survey results. Out of 5,000 surveys there was a 78% response rate and the highest satisfaction rate seen in 10 years. There has been a reduction in monthly tickets sold, but an increase in one-way / round trip. Other stats show that 25% of passengers walk or their bike to ride the train. These results are posted on the website. Director Dickinson asked about printing tickets at home and was told it was still being worked on. Director Chu commented air travel now has an option for electronic ticket information to be sent to an iPhone and the displayed bar code can be scanned at the airport.
- Managing Director Kutrosky reported on the status of ridership with August up 5%, July up 5%, June up 12%, and revenue up about 4%. On-time performance was great with 98.5% of trips on time. Project updates were given for Sacramento, San Jose, and the Yolo Causeway. Mike Barnbaum questioned the Auburn train schedule changes regarding the exact date of implementation. Managing Director Kutrosky stated they needed FRA approval and funding agreements to establish an exact date and the Board and public would be notified well in advance.
- Jim Holmes 2 year term as Chairman is up and a nominating committee is being formed.
- A presentation on the Automated Ticket Validation project was provided by staff and currently 25% of conductors have been trained on the mobile units. The ATV units sell and validate tickets, provide reporting information, and print out a seat check on separate printer. The ATV unit eliminates the need for conductors to manually fill out the paper origin/destination forms. The current Motorola MC75 hand held unit is more of a computer, but not a phone. Looking at the next generation to include an integrated phone to be able to send data. Director Chu questioned about pay pass option to tap unit to purchase tickets.